



RIGHT TO A HEALTHY ENVIRONMENT A World Human Rights Day 2020 Campaign by DBGA

The Don Bosco Green Alliance will organise the Right to A Healthy Environment campaign through its communications channels on the occasion of Human Rights Day 2020. Kindly spread this message within your network to ask young people from the Salesian Family Institutions and Organizations to share a video message talking about the importance of growing up and living in a healthy environment.

The template for the message is given below:

Hi, my name is (NAME) and I am from (COUNTRY) and as a responsible citizen of this planet I believe that the Right to a Healthy Environment is a fundamental right because _____ (INSERT YOUR MESSAGE HERE) _____. On this Human Rights Day I commit to a clean and healthy environment by _____ (USE THE COMMITMENTS GIVEN BELOW)

The second part of the message is a commitment of the individual that will help in achieving a clean and healthy environment. You can use any commitments from the ones given below or also give your own commitment, that you think is possible for you:

- 1 - I commit to reducing my carbon footprint by switching over to renewable, recyclable; eco-friendly products instead of plastics!
- 2 - I commit to using more eco-friendly modes of transport such as making use of public transport or walking/bicycling my way to work/school.
- 3 - I commit to not only plant more trees but also to nurture & care for them & encourage my peers to do the same.
- 4 - I commit to segregate my waste appropriately into wet-dry waste & dispose of it properly.
- 5 - I commit to promote and create awareness among societies regarding the importance of a healthy & sustainable environment and what are the necessary measures to be taken.
- 6 - I commit to increase the green cover in my vicinity & install a recycling box in my society.
- 7 - I commit to reducing my waste as much as possible & also would install a compost bin in my society or school or my workplace.

You can shoot the video, on your smartphone and upload it on social media. Do not forget to tag the Don Bosco Green Alliance through our handle - **@donboscoGreenalliance** on any of the social media platforms. Use the hashtag **#Right2HealthyEnvironment #HumanRightsDay2020**. The videos can be uploaded on Social Media throughout the month of November 2020 up to 10th December 2020, when we celebrate Human Rights Day.

NOTE: We request you to keep the video length between 1 - 2 minutes.